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***Marie Claire* and V73 to be presenting partners at Power of the Purse Luncheon**

The Women's Fund Will Honor Women Who Power Our Community To Change The World

MIAMI, Florida – The Women's Fund Miami-Dade is pleased to announce *Marie Claire* of the Hearst Corporation and Italian designer handbag V73 as the presenting partners for the 2014 Power of the Purse Luncheon. Emmy award winning journalist and South Florida native, Jackie Nespral will be the Master of Ceremonies at this signature event scheduled for May 14 at the Hilton Miami Downtown.

The Power of the Purse Luncheon program spotlights how The Women's Fund energizes our community to create change for thousands of women and girls throughout Miami-Dade County. "The mission of The Women's Fund is in synergy with *Marie Claire's* vision for a future where women and girls have equal access," says Editor in Chief Anne Fulenwider. "We embrace partnerships which create real impact in diverse communities like Miami. This is only the beginning. "

Marty Davis, Chair, Phillis Oeters, Honorary Chair and Cyndi Hibnick, Silent Auction Chair welcome luncheon guests to a red carpet entrance, an over-the-top silent auction, and a sophisticated menu. Fashion and style will be accessible at the click of a button, with the V73 handbag, generously underwritten, as the centerpiece at all the tables available for bidding. "The Women's Fund represents economic power and leadership for women. Philanthropy is important to us- supporting and giving back to causes that elevate and empower women is at the heart of what we do," says Elisabetta Armellin, Founder and Creative Director for V73.

The program will include an inspiring testimony from one of our grantee partners; a Lifetime Achievement Award will be given to Hispanic media giant, Cristina Saralegui. Together we will celebrate our Honor Roll – a group of unique and exemplary women whose contributions to The Women's Fund merit our special attention and gratitude - Thelma Gibson, Gail Mixer, and Marj Adler. For an exceptional networking opportunity, the VIP reception will include a meet and greet with Editor in Chief of *Marie Claire*, Anne Fulenwider, Founder and Creative Director

for V73 Elisabetta Armellin, Cristina Saralegui, all of our honorees and other special surprise guests. Additional partners include Baptist Health South Florida, Macy's, Tr3s, ALO Diamonds, Tri Mix Foundation, NBC6, and the Miami Herald.

Individual tickets start at \$150. To attend the Power of the Purse Luncheon or for more information regarding corporate partnerships, please call The Women's Fund at 305.441.0506 or visit www.womensfundmiami.org.

About The Women's Fund of Miami Dade

The Women's Fund Miami-Dade empowers women and girls through advocacy and funding for innovative initiatives that build equality, foster social change and create community partners. Founded in 1993, The Women's Fund is Miami-Dade's only organization directing all of its energy toward creating equal opportunity, access and influence for women and girls. Through research, collaboration, and grant-making we expose the issues, give voice to the silent majority, and pool our collective giving power to provide grassroots solutions. We believe that by pooling our resources we can create a just and safe Miami-Dade, where power and possibility are not limited by gender. The Women's Fund Miami-Dade improves the lives of women and girls through grant making, research, advocacy and education.